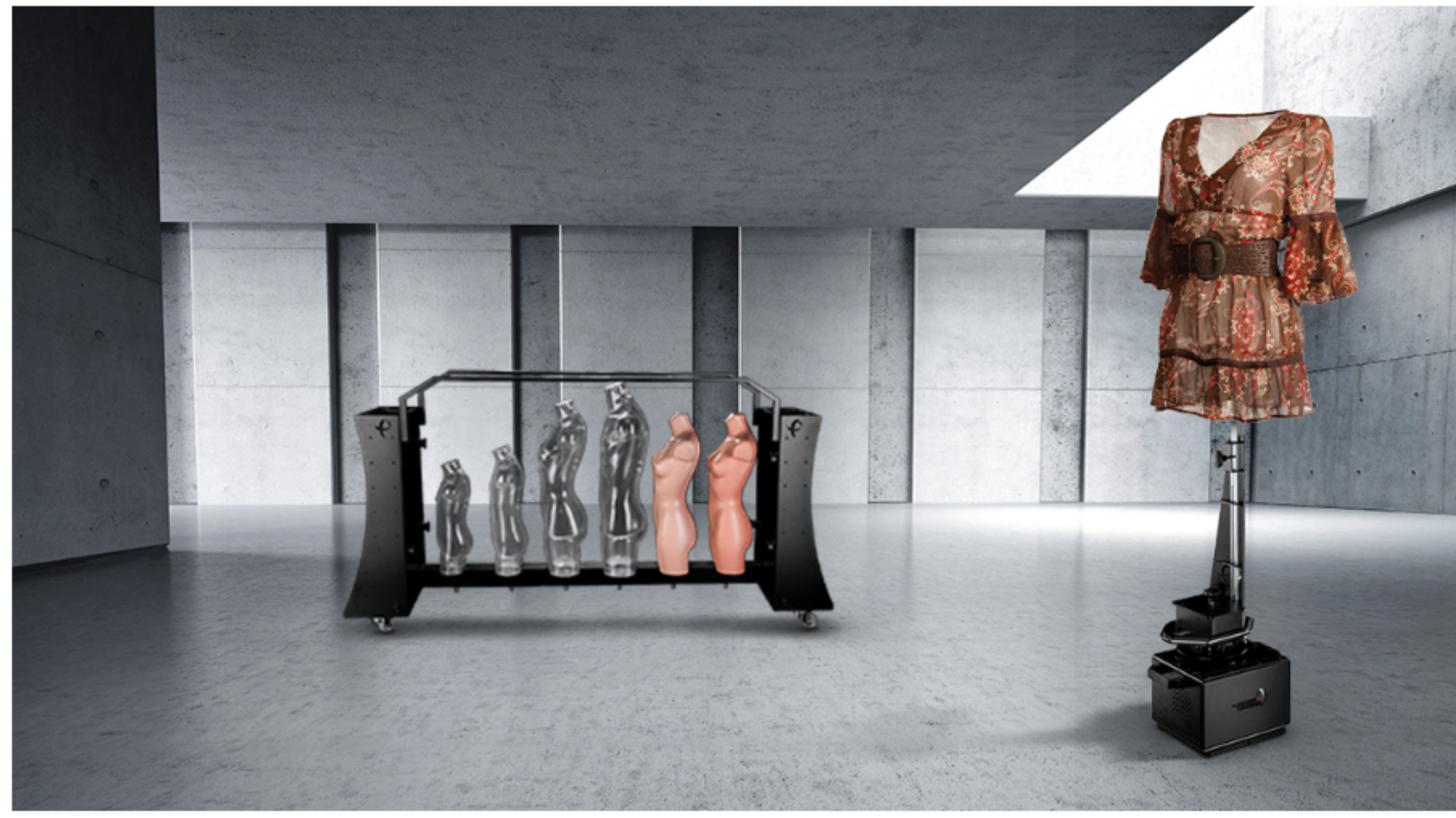
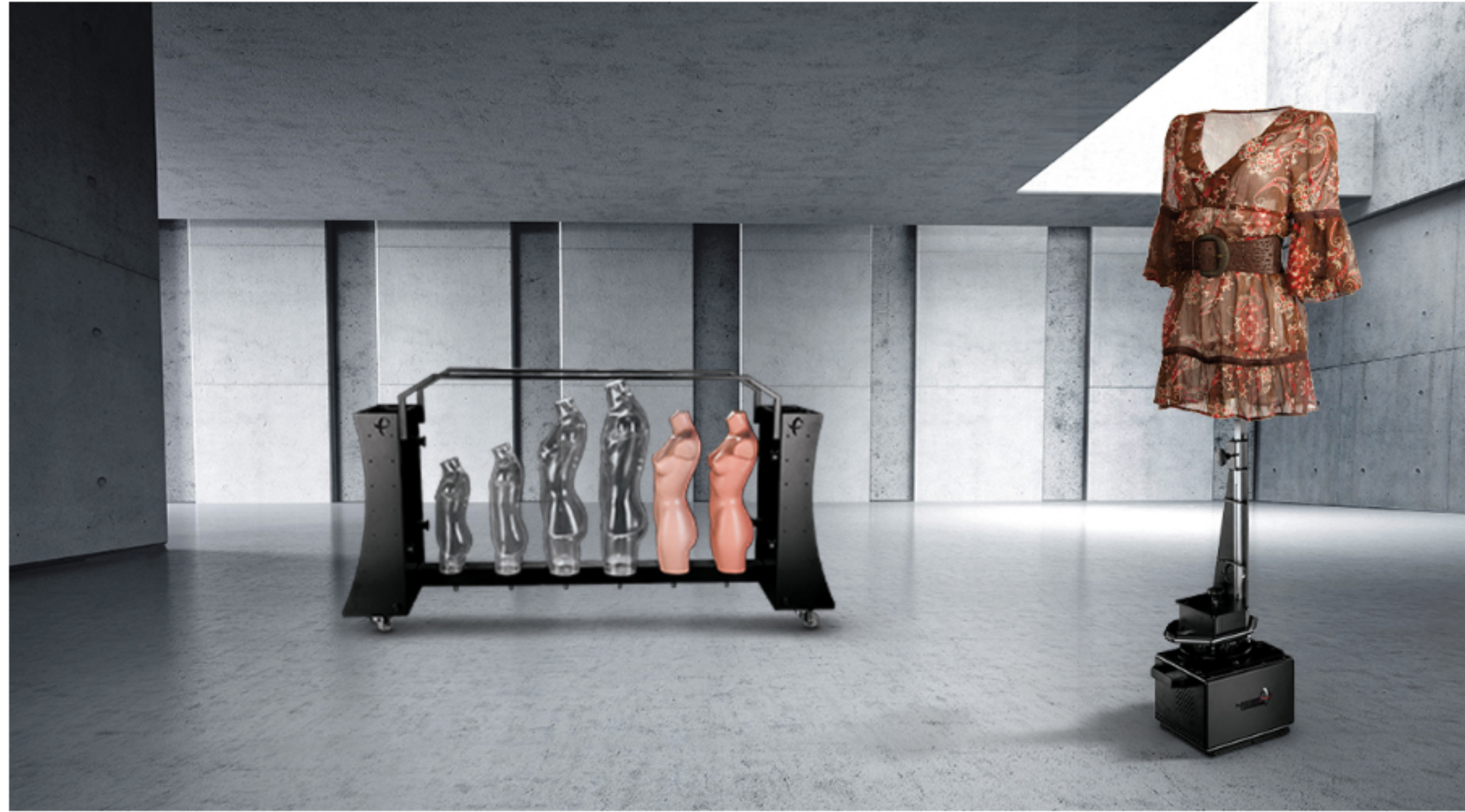


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CURRENTLY



EQUIPMENT FOR 360 AND 3D PRODUCT PHOTOGRAPHY

PhotoRobot equipment for 360 and 3D product photography provides cutting-edge technological solutions to meet the needs of any e-commerce project. Fully automate an in-house product photography studio or simply find the right tools to capture photos for a smaller webshop or online retail. With PhotoRobot's versatile equipment, lighting setups and automation software, companies can quickly capture perfect photography for products of any size, streamline the process of uploading 360 and 3D imagery to the web, and improve overall workflow by automating robotic tasks and post image processing.



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PRODUCT PHOTOGRAPHY AUTOMATION BLOG

2D / 3D image capture, 360 spin photography, and 3D modeling

ALL ABOUT PHOTROBOT SOFTWARE PRODUCT PHOTOGRAPHY ROBOTS



360° PRODUCT PHOTOGRAPHY - CONTENT FORMATS AND PRODUCTION

Discover 360° Product Photography: from the different formats of 360s to automated photography equipment, software, workflows and content production.

[Read more →](#)



3D ECOMMERCE - WHAT IS IT, WHY IT MATTERS, AND PRODUCTION

3D eCommerce uses 3D modeling to create advanced product viewing experiences. Read on to find out exactly what it is, and how to produce 3D models in-house.

[Read more →](#)

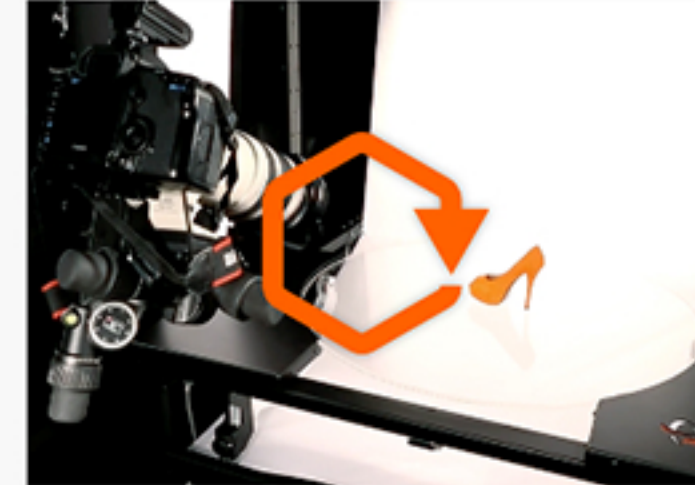


PHOTO STUDIO EQUIPMENT & SOFTWARE: TODAY'S INDUSTRY LEADERS

Read a list of today's photo studio equipment & software manufacturers. We share who's who, and how these product photography solutions fit into the market.

[Read more →](#)



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BLOG

What we're up to at PhotoRobot

ALL ABOUT PHOTROBOT SOFTWARE PRODUCT PHOTOGRAPHY ROBOTS



PACKSHOT PHOTOGRAPHY - REQUIREMENTS, EQUIPMENT & SOFTWARE

Branching off product photography, packshot photography sets guidelines to taking photos of a product typically with its packaging and labeling.

[Read more](#) →



WHAT'S NEW IN THE FEBRUARY CONTROLS SOFTWARE RELEASE 2.6.0

February delivers the latest software release of PhotoRobot_Controls, offering new tools & features for smoother workflows and smarter project management.

[Read more](#) →



HOW TO PHOTOGRAPH FURNITURE - LOGISTICS, PREP AND EXECUTION

Photographing furniture for eCommerce and online retail calls for high-quality, dynamic visuals that can meet the expectations of today's consumers.

[Read more](#) →



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